



Te Rūnanga o Ngāti Kuia Trust

ANNUAL REPORT
2024/25

STATEMENT

2024 AGM minutes and the full Audited Annual Consolidated Accounts for 31 March 2025 will be available on request and at the AGM, Saturday 8 November 2025.



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Hūtia te rito o te harakeke kei hea rā te kōmako e kō. Kī mai ki ahau he aha te mea nui o te ao? Māku e kī atu, he tūpuna, he mātua, he rangatahi.

Kei ngā pā harakeke o te iwi e noho ana i ngā kokoru o te Tauihu o te Waka o te tipua, o Māui Tikitiki, otirā ki a koutou e noho ana i tua i te rohe kāinga, e mihi ana ki a koutou katoa.

Kei ngā mate huhua o te tau, riringi ana ngā roimata, hotuhotu ana te manawa ki te iwi nui tonu ka ngaro ki te pōuriuri, ki te pōtangotango, ki te pō i oti atu ai te Tāngata. Haere, whakangaro atu koutou i te tirohanga kanohi.

Tauāraia te pō. Titoko ko te ao Mārama.

E mihi ana i te kaha o tā koutou tautoko, o tō koutou māia i tēnei tau kua eke nei ki tōna hiku.

.....

If the heart of the harakeke is removed, where will the bellbird sing?
If I was asked, what is the most important thing in the world? I would reply,
it is my ancestors, it is my parents, it is the youth.

Therefore, to the descendants of Māui, whether you reside within
the homelands or further afield. Greetings to you all.

Tears flow freely, the heart sobs, for those who have departed to the intense
darkness, to the pitch-black darkness, to the darkness of no return.

Precede, then disappear from sight.

Guard the night. Stand firm in the world of light.

We celebrate and thank you all for your relentless commitment and
support you have boldly presented during this past year.

MIHI FROM THE CHAIRPERSON



Tania Alesana

Chairperson, Te Rūnanga o Ngāti Kuia

He taura whakapapa e kore e motu,
ka pā he taura waka, ka motu ake rā
Unlike a canoe rope, a human bond
cannot be severed.

TĒNĀ TĀTOU E TE WHĀNAU WHĀNUI O NGĀTI KUIA,

What a year it's been! As we look back on everything we've achieved together, one thing stands out – our people are the heartbeat of our iwi.

This year marked 10 years since our settlement, a reminder of the journey we've taken as Ngāti Kuia, and the path we're still walking. It's a path walked first by our tipuna, now by us, and soon by our mokopuna. That's what makes our mahi so special, it's always about more than just the here and now. It's about honoring where we've come from and making things better for those who come next.

We've seen amazing growth across all four Pou in our strategy, from reo wānanga and maara kai to housing initiatives, environmental restoration and digital innovation. But none of it happens without our people.

To our kaimahi, you've worked with heart, purpose and aroha. Your energy and dedication are what make our kaupapa real. To our whānau, your participation in wānanga, events, and mahi on the ground has been incredible. Whether you turned up to learn, to share your knowledge, or just to be with whānau, thank you. You make all the difference. And to our trustees, thank you for showing up, leading with integrity, and always keeping our whānau and whenua at the centre.

We're building something special together. Whether it's planting trees, flying kites at Matariki, diving into whakapapa, or setting up whānau for home ownership, every action is part of a bigger picture. A stronger, prouder Ngāti Kuia, where our mokopuna know exactly who they are and where they come from.

So, here's to us. To the laughs, the mahi, the kōrero, and the aroha. Let's keep going. Our tipuna would be proud. Our mokopuna will thank us for it.

"E kore au e ngaro, he kākano i ruia mai i Rangiātea."

"I shall never be lost, I am a seed sown from Rangiātea."

Ngā mihi maioha,

Tania Alesana

Chairperson, Te Rūnanga o Ngāti Kuia

TUMU TOIHAU STRATEGY



HE KŌRERO NĀ TE TUMU TOIHĀU – STRATEGIC OVERVIEW

Tēnā tātou e te whānau o Ngāti Kuia,

In 2024–2025, the operational delivery of Te Rūnanga o Ngāti Kuia has remained closely aligned with the strategic vision expressed in *Te Rautaki a Kuia: Revitalising Te Taiao, Nurturing Connections, and Uplifting Whānau*.

This alignment has enabled us to make steady, meaningful progress across all four pou, guided by the strength of our whakapapa and the aspirations of our whānau. Our mahi has been focused, measured, and increasingly whānau-led, with every initiative contributing to our collective aspiration: to live as Ngāti Kuia every day, in every way

We have uplifted whānau by expanding support services, increasing access to housing pathways, and continuing our investment in health literacy and preventative hauora initiatives. Our partnership in Ka Uruora Te Tauihu has enabled collective impact alongside our Te Tauihu iwi partners. Together, we are opening up pathways to home ownership, financial resilience, and improved wellbeing across our rohe.

Our work is increasingly collaborative. We remain a proud member of Kotahitanga mō te Taiao – a regional alliance of iwi and councils focused on landscape-scale restoration and biodiversity.

Our projects in Te Hoiere and Ruapaka, our submission work, and our investment in kaitiaki training and digital monitoring tools are all part of a broader strategy to position Ngāti Kuia as a leader in indigenous environmental management – locally and nationally.

Whānau engagement in reo and tikanga-based wānanga has been exceptional. Whether through our reo strategy, kaupapa like Te Tuhi o te Whenua, or marae-based wānanga, we are witnessing a cultural renaissance driven by whānau. The desire of our whānau to reconnect, contribute and lead speaks volumes about the strength of our identity and the importance of cultural belonging. Ngāti Kuia identity continues to grow and is creating powerful intergenerational connections.

Finally, our commitment to responsible, strategic investment continues. We are working with other iwi to assess the potential for collective investment models that reflect kaupapa Māori values, support intergenerational wealth creation, and contribute to circular economies. This includes shared opportunities in housing, land use, and primary sector innovation.

Our success this year reflects the growing strength of our people, the dedication of our kaimahi, and the willingness of iwi to work together to shape a future that is distinctly Māori and deeply Ngāti Kuia.

Nāku noa, nā

Eugene Whakahoe

Tumu Toihau, Te Rūnanga o Ngāti Kuia

Te Rautaki o Ngāti Kuia

Revitalising the Taiao, Nurturing Connections, Uplifting Whānau

100 Year Horizon:

Living all day, every day as Ngāti Kuia.

Whānau wellbeing is established and intergenerational.

Te mauri o te taiao is strong.

Ngāti Kuia operates under a te ao Māori framework and is sustained by a solid foundation of resources.



Pou He Taiao

As kaitiaki, our focus is on actively restoring the taiao by challenging destructive actions, and leading by example through restorative practices and so progressively demanding less of our taiao.



Pou He Ngāti Kuiatanga

Focuses on maintaining and revitalising te reo me ngā tikanga o Ngāti Kuia. Our Pou guides our interactions and decision making. We ensure the continuity of our whakapapa and strengthen our unique identity.



Pou He Tāngata

Our Pou is centered on nurturing the development of our whānau, fostering strong connections, and promoting collaboration. We strive for mana motuhake, to empower whānau, ensuring whānau are healthy, wealthy and wise.



Pou He Pūtea

Our assets are consolidated through responsible, value-aligned investments. Ngāti Kuia mātauranga and whakapapa enable responsible iwi asset management.



Ngāti Kuia leadership and actions promote a thriving and abundant taiao. Our Kaitiaki have the capacity to manage and protect our taonga. Restoration is a priority.



Ngāti Kuia are strong in our cultural identity through the fluent and proficient use of te reo me ngā tikanga o Ngāti Kuia.



Ngāti Kuia whānau are healthy, wealthy and wise. Our mana motuhake is expressed in the leadership of Te Rūnanga o Ngāti Kuia.



Te Rūnanga o Ngāti Kuia is rewarded for its astute and ethical investments. Our people manage our iwi commercial assets and their own businesses responsibly.

Ō TĀTOU MAHERE - OUR PLANS

Ngā Mahere Plans	Ngā Whāinga Goals	Ngā Hua Measures
 Kaitiaki Development Whānau Capacity	Build capacity to perform our kaitiaki responsibilities	<ul style="list-style-type: none"> • 10 hectares restored • 5 wānanga conducted • 15 active kaitiaki trained
 Whare Tīpuna Project	Create a Whare Tīpuna that embodies our values and integrates Ngāti Kuia tikanga	<ul style="list-style-type: none"> • 50 whānau engaged in marae learning • 100 whānau engaged in whare tipuna project
 Te Ara Oranga o Ngāti Kuia Hauora Mahere	Empower whānau to champion their health and wellbeing within a te ao Māori framework	<ul style="list-style-type: none"> • 5 Health Literacy workshops • Partnered events and initiatives
 Mahere Kāinga	Empower whānau with tools and knowledge for housing stability	<ul style="list-style-type: none"> • Transitioning more whānau to home ownership • Reduction in whānau with housing instability
 Te Rautaki Reo	Revitalise and promote te reo Māori, promoting daily use and preservation	<ul style="list-style-type: none"> • 50 whānau engaged in marae learning • 150 participants in Wānanga reo
 Te Puni Ohanga o Ngāti Kuia Iwi Economy	Grow the Ngāti Kuia economy by creating lifelong opportunities for whānau	<ul style="list-style-type: none"> • 5 Financial Literacy workshops • Titiraukawa hub meet revenue targets • 4% asset base growth

These Goals and Measures apply to the 2025/2026 year. Progress and outcomes will be reported against these measures in the next Annual Report.

Ngā Uara - Values

Mana Motuhake

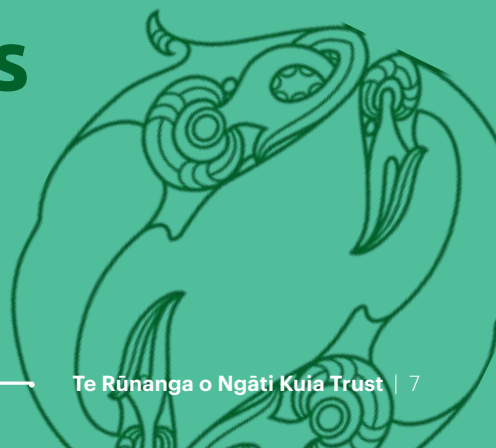
Kotahitanga

Wairuatanga

Manaakitanga

Kaitiakitanga

Whanaungatanga



SUBMISSIONS

Te Rūnanga o Ngāti Kuia made submissions across several legislative reforms to uphold our responsibilities as kaitiaki and protect the rights of Ngāti Kuia. While the pace of reform has often limited meaningful engagement, it has prompted us to solidify our positions and begin drafting the chapters on issues for our Iwi Management Plan.



KEY SUBMISSIONS:

- › **Fast Track Approvals Bill (Apr 2024):**
Opposed due to negative environmental impacts and breaches of Te Tiriti o Waitangi.
- › **Resource Management (Coastal Permits for Marine Farms) Amendment Bill (Jun 2024):**
Opposed due to lack of engagement and risks to kaitiaki responsibilities; conflicts with Marlborough Environment Plan.
- › **Crown Minerals Act Amendments (Aug 2024):**
Called for stronger protections of conservation land and Treaty settlements; advocated for independent monitoring of mining impacts.
- › **Treaty Principles Bill (Jan 2025):** Strongly opposed and hosted kaimahi and whānau workshops to support widespread submissions opposing the bill.
- › **NES-MA & NZCPS Reviews (Jan 2025):**
Supported some changes, opposed others. Advocated for stronger controls, recognition of mātauranga Māori, and integrated management of the moana.
- › **RMA (Consenting and Other System Changes) Amendment Bill (Feb 2025):**
Opposed inadequate Treaty analysis; supported improved enforcement and protection of taiao.
- › **Local Government (Water Services) Bill (Feb 2025):** Opposed lack of Tiriti-based framework and role for tāngata whenua; opposed long-term private contracts and weak engagement clauses.
- › **Gene Technology Bill (Feb 2025):**
Opposed and called for withdrawal. Emphasised precautionary approach, protection of Hua Parakore, and ethical oversight.
- › **Conservation Land Reform (Feb 2025):**
Called for co-governance, return of whenua, and stronger Tāngata whenua roles. We opposed the centralisation of power and narrow national policies.

POU HE TĀNGATA

PURPOSE

Pou He Tāngata is centred on nurturing the development of our whānau, fostering strong connections, and promoting collaboration. We exercise mana motuhake to provide appropriate services that empower and ensure whānau are healthy, wealthy, and wise.

OUR WHĀNAU

Number of Registered Whānau

Our iwi has experienced a 5% increase in registered whānau over the past year, driven mainly by the registration requirement linked to our Back-to-School Grants. Looking ahead to 2025–2026, we anticipate continued growth as a new wave of tamariki, born during the Covid period, begin to reach school age and apply for grants.



4,426

2022/2023



4,925

2023/2024



5,180

2024/2025

Number of Education Grants Paid

For financial figures of Grants and Distributions, please see the financial report on page 37



391

Primary



171

Secondary



65

Tertiary

Location of our whānau across Aotearoa

Percentage of affiliated population living within a region. 3,963 people affiliated to Ngāti Kuia in 2023.

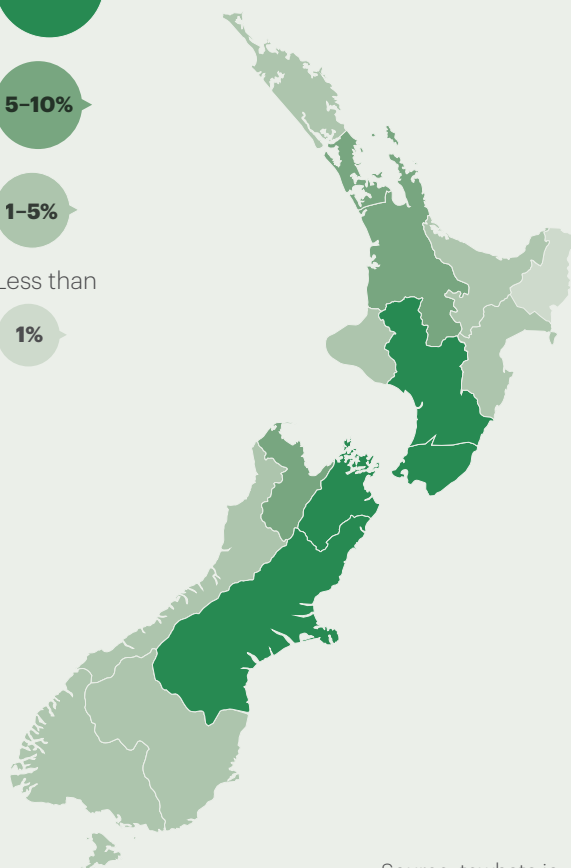
10–20%

5–10%

1–5%

Less than

1%



Source: tewhata.io



WHĀNAU ORA NAVIGATORS

Over the past year, our Whānau Ora Navigators have continued to walk alongside whānau, providing trusted support to help them achieve their aspirations across areas such as health, housing, education, and wellbeing. Grounded in kaupapa Māori values and driven by the needs of whānau, this role is a vital connection helping to untangle systems and open doors.

Our Navigators, Lea Hemi and Ngaire Kingi, bring deep care, experience, and commitment to the role. We also take this opportunity to acknowledge Cliff Saxton, who has recently stepped down. Cliff's contribution to this kaupapa has been greatly appreciated, and we thank him for his time and dedication to our people.

This year marks a significant transition in how we support our Whānau Ora services. While our Navigators have operated under the Te Pūtahitanga o Te Waipounamu umbrella, we are now preparing for a future where Te Rūnanga o Ngāti Kuia will directly fund our Navigators. This change reflects our commitment to exercising mana motuhake, designing and resourcing solutions that work best for our own whānau.

KAI TAHI

In 2024, our annual Kai Tahi event was held at Te Hora Marae as part of our Matariki kaupapa. The day provided an opportunity for whānau to come together, share kai, and reconnect on our own marae.

As always, there were plenty of activities for our tamariki. One of the highlights was kite-making. These manu aute are flown during Matariki to acknowledge those who have passed and to mark the appearance of the star cluster in the winter sky.

TAMARIKI CHRISTMAS PARTY

The sun was out in full force at Titiraukawa, creating the perfect backdrop for a day filled with laughter, play, and plenty of colourful moments.

Our tamariki wasted no time diving into the fun, and many of us left with the bright shades of the celebration on our skin. Whether watching from the sidelines or joining in the action, everyone felt the joy and a few surprise splashes throughout the day. It serves as a reminder of the enjoyment we share as whānau when we come together.

We're looking forward to doing it all again. Join us for this year's Tamariki Christmas Party on Saturday, 13 December 2025 at Titiraukawa. Nau mai, haere mai.



KAUMĀTUA CHRISTMAS LUNCH

Te Hora Marae was once again alive with the spirit of whanaungatanga as we came together to honour and celebrate our kaumātua at the annual Kaumātua Christmas Lunch.

It was a day full of aroha, katakata, and beautiful kōrero. Our kaumātua enjoyed delicious kai, waiata, and entertainment, with plenty of time to reconnect as whānau. The wairua was strong, and the memories made were just as special.

Ngā mihi maioha to everyone who worked behind the scenes to bring this kaupapa to life - your tautoko made all the difference.

We're excited to welcome everyone back this year for this annual event! Join us on Thursday 11 December 2025 at Te Hora Marae for another day of celebration, manaakitanga, and shared joy with our kaumātua.



HAUORA

Over the past year, our focus in hauora has been on connection, prevention, and building sustainable pathways to improve the health and wellbeing of our whānau. Planning is now underway for a range of hauora initiatives aimed at empowering whānau to lead their own wellbeing journeys within a te ao Māori framework. This includes health literacy workshops and partnered events that make it easier for whānau to access practical tools and support.

We have also been exploring iwi health insurance options. As we continue to see gaps in access and quality of care within the public health system, we are exploring proactive, long-term solutions. Early conversations are underway with other iwi to assess whether a collective approach might be possible,

one that could enable coverage for pre-existing conditions and ensure better access for whānau who are currently missing out on the care they need. This is a complex and costly space, so we are taking the time to investigate all options carefully.

We acknowledge and thank Vicky Thorn, who retired from her role as *Kaiururangi Hauora* during the year. Vicky brought dedication and care to this kaupapa, and we mihi to her for her service.

We have also welcomed a new part-time kaimahi in the hauora space, Nicole Curtis. Nicole brings over a decade of experience in health research and the health system, particularly in the cardiovascular disease space. She is helping to drive our next stage of development in this kaupapa.

SUCCESSION PLANNING



Our internship programme grew from two roles to four in 2024/2025, nurturing the next generation of talent and leadership. Our interns' comments highlighted the impact of these opportunities, which contributed to their professional and personal development.

"E kore ngā mihi aroha e mimiti ki tōku iwi mō tēnei wheako kia whakakiki i te puna mōhio ki ngā kōrero taketake a ōku tipuna. This internship has broadened my understanding of our ancestral kōrero and taught me so much more about my iwi, and for that I am very grateful for this opportunity" - Xanthe Banks

"Kātahi te wheako whakahirahira! Maringanui au te whai wāhi atu ki te rangahau i ngā tūtohu whenua huhua o Ngāti Kuia. E mihi ana! What an amazing experience! I was fortunate to be a part of this project, researching the many sites of significance of Ngāti Kuia. E mihi ana!" - Ngāi Tahu Hakaraia

ARCHIVES PROJECT

The review of our iwi archives began in November 2024. However, their compilation began early in the 1990s. The key objectives are to prepare indexed material for digitisation and filing in a library environment. Due to their size, some documents will require suitable storage methods. Some trust board minutes have already been processed. These form an important record, central to the archives.

To maintain order, an index is followed based on familiar content that centres on labels from the currently used box system. These include, among others, Te Hora Marae Komiti business, Waitangi Tribunal Claims Process, Whānau Whakapapa, Whenua Whakapapa, Whare Builds, Taonga Tūturu, and numerous historian accounts. Several items fit across multiple topics.

The Working Group is considering some recommendations. At this stage, decisions need to be made as to what index headings are used that make it clear what that index contains. Some material, such as brochures on dated equipment, may not need to be recorded, while others contain sensitive and personal content, which requires secure storage. There is a shortage of material in some areas that could be considered necessary information. These may need to be sourced from other archives for inclusion. Some do not have the authors of the mahi, so thought may need to be given to legitimise articles, with a sign-off from those familiar with any particular document's content. A visit to Rangitane Archives was worthwhile as it reinforced the view that completion is an expensive exercise that requires staffing, suitable facilities, and equipment to maintain the archives independently. Throughout this process, an advisory rūpū of Tui MacDonald and Nik MacDonald and archival intern Jessica Bothwell for itemising purposes have provided excellent support.

Nā Waihaere Mason me Peter Hemi

HAHAU KŌPAE

In March, we held Hahau kōpae, a disc golf event that brought whānau together at Isel Park on a sunny Sunday. The day was filled with laughter, movement, and a bit of friendly competition. Every participant received their own Ngāti Kuia disc, learnt the basics of the game, and played at their own pace with their whānau. The day finished with healthy shared kai. It has been a joy to see whānau continuing to use their discs and play together beyond the event.

TE HORA MARAE

This year has been a time of transition and renewed focus at Te Hora Marae, with changes in leadership and new developments underway.

We begin by acknowledging Billy Wilson, who has stepped down from his role as Marae Manager. We thank Billy for his years of dedicated service and commitment to Te Hora. While he has handed over the day-to-day operations, he continues to support our kaupapa in his new role as Pou Maru: Tikanga Support. We are grateful that his guidance and tikanga expertise will remain close at hand.

We warmly welcome Kereana Norton as the new Marae Manager. Kereana is strongly committed to manaaki and ensuring our whānau and manuhiri are supported and cared for during their time at Te Hora. Kereana oversees bookings, liaises with whānau, and supports tangihanga, wānanga, and

other kaupapa held on site. Kereana also works closely with the Komiti Marae and kaimahi, ensuring the smooth operation of the marae. We look forward to the journey ahead with Kereana at the helm. You can contact her directly at: kereana@ngatikuia.iwi.nz.

For all bookings, please visit the marae page of our website: <https://ngatikuia.iwi.nz/about-us/marae>

In a significant step forward, we have appointed Shep Hēpara as the new Project Manager for the Whare Tipuna project at Te Hora Marae. As an uri of Ngāti Kuia, Shep brings a deep cultural grounding to this role and a strong commitment to honouring our whakapapa throughout every build stage. This marks the beginning of a major kaupapa for our iwi, and we

look forward to engaging with whānau across the motu as the planning progresses.

Shep shares: *"This mahi is a privilege and opportunity to support our whakapapa, stories, and aspirations. My focus is to ensure the build embodies the mana of our iwi, engaging with Tohunga and whānau to lead this project. He mahi rangatira tēnei kia whakairia ō tātou taonga tuku iho ki ngā kokonga o te whare."*

You can reach Shep directly at: shep@ngatikuia.iwi.nz

As we look to the future, our focus remains on maintaining Te Hora Marae as a vibrant, welcoming, and culturally grounded space for our people to gather, learn, and stand tall together.

APICULTURE

We are proud to continue offering our whānau the opportunity to study apiculture at Titiraukawa. This kaupapa provides hands-on learning and a deep connection to our taiao through beekeeping.

Under the expert guidance of Scott Williamson, supported by teaching assistant Lea Hemi, and in partnership with NMIT, our tauira are immersed in a high-quality and practical apiculture programme.

Students gain extensive expertise in hive management, bee health, honey extraction, biosecurity practices, and sustainable beekeeping methods grounded in both mātauranga Māori and contemporary science throughout a full beekeeping season.

By the end of the programme, our tauira have developed the confidence, competence, and capability to manage their hives independently. They emerge not only as skilled apiarists, but also as kaitiaki of this key species - the honeybee.





KUIA TĀWHAI WHENUA

Ngā mihi nui ki a koutou katoa who joined us for our Kuia Tāwhai Whenua roadshows across Aotearoa, Australia, and online.

With our merch and aroha packed, we visited whānau in Tāmaki Makaurau, Horowhenua, Ōtautahi, Te Hora Marae, and Brisbane, while also holding a virtual hui for those who couldn't join us kanohi ki te kanohi.

Every stop was filled with laughter, kōrero, and a real sense of connection. Whānau shared ideas,

aspirations, and whakaaro that enriched our discussions and strengthened our collective vision for the future. It was a privilege to reconnect, to share kai, and to celebrate the spirit of our iwi wherever we gathered.

Kia kaha, kia māia, kia manawanui! Here is a story from one of our whānau we connected with:

Whakapapa never disappears – it waits

We had the privilege of meeting Joanne at Kuia Tāwhai Whenua, our roadshow in Brisbane. Her story is one of resilience, curiosity, and a deep longing to reconnect with whakapapa that had been kept hidden for generations.

For years, Joanne carried a feeling she couldn't name - a sense of something missing, a pull toward a place she didn't yet understand. A name on a birth certificate. A whisper from an Aunt. A doctor's comment about "brown blood." All small threads that eventually led her home.

From a name on a birth certificate to a DNA test that changed everything, Joanne and her brother uncovered their true ancestry, tracing their roots back to Lena Whawhenga Walker and John Parkin Brough. Their grandfather, John Michael Brough, gave his life serving with the 28th Māori Battalion.

"Being registered to Ngāti Kuia means I'm home," Joanne shared. "I've found my people. Where I belong. Everything makes sense now."

To anyone feeling that same quiet pull toward something you can't quite name - we see you. We will always walk alongside those on their journey of reconnection. When you're ready to come home, we'll be here.

KA URUORA

Ka Uruora Te Taihū is an iwi-led initiative that supports whānau across Te Taihū in achieving financial independence and enhancing overall well-being. The programme provides tailored programmes in financial education, savings, and housing, each designed to meet the unique needs of whānau Māori.

There are three programmes:

Te Uru Ahupūtea // Financial Education

This course builds confidence in money management, covering topics like budgeting, debt, and

home ownership. Completion is required to access the Ka Uruora housing pathways, ensuring whānau are well-prepared when housing opportunities arise.

Te Uru Tahua // WhānauSaver

A managed savings scheme that allows whānau to save for housing, retirement, or education. Annual contributions from iwi help boost savings and long-term security.

Te Urunga Kāinga // Housing

Housing is a key focus. Ka Uruora offers affordable rentals, rent-to-own, and shared ownership options. These models aim to

reduce barriers to home ownership and support sustainable, healthy living for whānau.

Many Ngāti Kuia whānau are now taking up this opportunity, actively engaging in the programme to build strong financial foundations and move into home ownership.

A major housing development is planned on a 4.5-hectare site near Wairau Hospital, aiming to deliver 90-100 homes. New housing opportunities are also becoming available in Whakatū, further increasing access for whānau across the region.

KING SALMON APOLOGY

We wish to share an important milestone that took place at Te Hora Marae on Wednesday, 22 May 2024. The King Salmon executive team met with us kanohi ki te kanohi, led by our whanaunga Graeme Aldridge, to address a past hara. The purpose was for King Salmon Aotea to apologise for the historic hara where our Kaitiaki Kaikaiāwaro was held in disrespect. Raymond Smith highlighted that Ngāti Kuia holds Kaikaiāwaro in the highest esteem. For example, many Ngāti Kuia descendants have kirimoko depicting Kaikaiāwaro.

Mark Dewdney, Chairman of King Salmon, acknowledged the harm, saying: "This is not something we are proud of. We unreservedly apologise for our deeply offensive public comments. They were belittling your tipuna Kaikaiāwaro and your fundamental beliefs. We regret not acting sooner to condemn these comments." CEO Carl Carrington added: "The transgression of the past was wrong. I think its genesis was arrogance, ignorance, and a lack of cultural awareness regarding the history of Te Taihū and the whakapapa of Ngāti Kuia. I hope you feel the genuine intent of our words today, and our actions will be the proof. Ka mua, ka muri". We move forward, learning from the past.

Tania Alesana accepted the apology on behalf of Ngāti Kuia. While these words and photos do not capture all the moments of the day, the overall feeling was positive and constructive, paving the way for future collaboration and partnership.

Te Matatini

Te Rūnanga o Ngāti Kuia supported iwi members to participate in Te Matatini in Taranaki this year. We supported performers from Te Kuru Marutea, Kia Ngāwari, Mōtai Tāngata Rau, Ngāti Rangiwewehi Kapa Haka, and Te Reanga Morehu o Ratana.

Many of our very own kaimahi represented Te Taihū in Taranaki; Ngakau Moka, Tiana Alesana, Tom Alesana (Te Kuru Marutea), Shadé Hippolite (Kia Ngāwari), and Matawai Winiata (Mōtai Tāngata Rau). We also acknowledge the many whānau of Ngāti Kuia who took part in Te Matatini, too numerous to name, but each playing an important role and representing us proudly.

Shadé had goals of preparing her mental and physical wellbeing in order to give her all for her whānau, iwi, hapū, and rohe. She performed six weeks after giving birth, displaying her resilience, commitment to te ao haka, and pride in herself and her people on the national stage. Shadé is a taonga to her whānau, to Ngāti Kuia, and a strong role model for rangatahi in Te Taihū.

Ngakau represented Te Taihū in Te Kuru Marutea, who were the winners of people's choice award 2025. His journey to Te Matatini was fueled by the goal of wanting to be a good role model for his son, and rangatahi of Ngāti Kuia. Ngakau is an alumni of our Te Ohu Mātātahi hui rangatahi and has spent his life growing up under the guidance and tutelage of Ngāti Kuia pakeke and kaumātua.

Matawai stood with Mōtai Tāngata Rau, a finalist in Te Matatini, and brought much pride to her whānau, hapū and iwi. Matawai is a new addition to our Rūnanga as our Amo Titoki, responsible for the successful delivery of our Reo Strategy.

We were proud to support our kaimahi and many other whānau to represent us on the national stage. We thank them for representing Ngāti Kuia with courage and pride, showing the world the talent and commitment of Te Taihū in their efforts to keep te ao haka thriving in our rohe.

Rutua a roto, Kaikaiāwarohia tōu ara!
Tihei tū paiaha!
Nā Hariata Wilson



GOVERNANCE

Te Rūnanga o Ngāti Kuia continues to uphold strong, transparent, and accountable governance. As a part of this, we are introducing this new section to our reporting, which outlines trustee engagement and leadership over the past year.

Regular and meaningful participation in hui is key to our trustees’ responsibilities. The table below presents attendance at formal hui of Te Rūnanga o Ngāti Kuia Trust and its committees in the 2024–2025 financial year, including any special hui. Our strategic direction, Te Rautaki o Ngāti Kuia, is shaped by four pou that guide our mahi. Each pou is led and supported by trustees who bring their experience and whakaaro to these focus areas. For a summary of each pou, refer to their respective pages of this report.

Include revoting of trustees

In 2024, two trustee positions were due for election. Five nominations were received for these vacancies. Following the election process, Tania Alesana and Huataki Whareaitu were re-elected as trustees.

Pou	Governance Leads
Pou He Pūtea	Rebecca (Chair), Wayne
Pou He Taiao	Kim (Chair), Rebecca
Pou He Tāngata	Tania (Chair), Elaine, Carolynn
Pou He Ngāti Kuitanga	Huataki (Chair), Elaine, Kim, Tania

Trustee Attendance 2024–2025 Financial Year

Trustee	TRoNK (12 Hui)	KCT (4 Hui)	Risk & Audit (4 Hui)	THAHC (7 Hui)
Carolynn Tipene	10	4	–	–
Elaine Wilson	11	4	–	–
Huataki Whareaitu	12	4	–	–
Kim Hippolite	12	4	–	–
Rebecca Mason	12	4	4	–
Tania Alesana	12	4	4	–
Wayne Hemi	10	4	–	7

WHENUA WHĀNAU

The Whenua Whānau Reinvigoration Initiative supports whānau in realising the full potential of their whenua in Te Taihū. Originally established by Matua Kereopa Ratapu, this kaupapa assists with navigating the complex systems surrounding whenua Māori, business development, and long-term land use planning.

The initiative aims to strengthen intergenerational legacies by providing tools, guidance, and access to support from agencies such as Te Puni Kōkiri, Ministry for Primary Industries (MPI), Te Tumu Paeroa, and the Ministry of Business, Innovation, and Employment (MBIE). Hui were held in both Whakatū and Wairau in January 2025 to hear from whānau and begin mapping aspirations. Whānau interested in learning more can contact Lea Hemi at lea@ngatikuia.iwi.nz.

POU HE TAI AO



POU HE TAIAO

PURPOSE

Pou He Taiao embodies the profound connection of Ngāti Kuia to the environment, guided by our whakapapa. We recognise our whakapapa to the taiao and its reciprocal connection to us. Our origins enable the adaptation of past mātauranga for the sustainability and preservation of future generations. As kaitiaki, we champion sustainable practices, conservation efforts, and challenging destructive practices. By embracing the taiao, we ensure a harmonious relationship between our community and the ecosystems that sustain us.

TE HOIERE PROJECT

While many funds associated with the Te Hoiere Project are nearing their conclusion, the At-Risk Catchment Fund, administered by the Ministry for the Environment, has received an important extension, running through June 2026. This extension represents a crucial lifeline for the project, ensuring ongoing support for weed control management across several key restoration initiatives within the Te Hoiere area. Continued funding will enable the maintenance of established ecological interventions, promote biodiversity, and enhance the health of local ecosystems, all vital components for the long-term success of the Te Hoiere Project's environmental objectives. This funding will enable the ongoing efforts of our Kaiwhakahaere i Te Hoiere (Te Hoiere Centre Manager), Sarah Huntley, who is dedicated to educating Tamariki about the vital importance of freshwater conservation and improvement. Through engaging and interactive programs, Sarah will continue to teach young taurira about the significance

of healthy waterways, the impact of pollution, and the steps they can take to protect and enhance their local water sources. We aim to empower the next generation to become informed Kaitiaki for freshwater sustainability in their communities.

RUAPAKA WETLAND

During the third year of the Ruapaka Wetland restoration project, significant progress was made, primarily in weed control and plant release efforts. Our dedicated team developed a plan that involved removing invasive species, thereby creating a healthier environment for native plants to thrive. This year alone, we successfully planted an additional 15,000 native trees that were selected for suitability to the local ecosystem, significance to Ngāti Kuia, and usefulness for cultural practices.

Alongside these planting efforts, we established a monitoring program to discover what pest species we needed to deal with. We implemented a targeted trapping grid throughout the wetland to effectively enhance wildlife protection and manage pest populations. This grid is equipped with A24 self-setting traps, specifically designed for the humane and efficient eradication of invasive pests. It allows us to control their numbers while minimising harm to native fauna. The combination of these strategies signifies a productive year in the continued restoration of the Ruapaka Wetland, bringing us one step closer to a thriving and balanced ecosystem. Te Papa Atawhai | Department of Conservation has generously set aside \$20,000 this financial year for plant release through their Ngā Awa fund.



RŌPŪ TĀIAO AND ENVIRONMENTAL
ADVOCACY

Summary:

- › Rōpū Taiao continues to oppose consent applications that may compromise or harm the values of Ngāti Kuia within Te Kupenga a Kuia.
- › Emphasis on Cultural Effects Assessments and integrating mātauranga Māori into all places and spaces, including pre application stage.
- › Kaitiaki are being upskilled with training, support and technology to strengthen monitoring of te taiao.
- › **Ngā Tai Pūrua**, our native nursery in Titiraukawa, is key in supplying eco-sourced plants for restoration efforts.
- › Advocacy continues for:
 - Protection of indigenous biodiversity.
 - Repo (wetland) protection and effective land use.
 - Drafting of management plans.
 - Formal Memorandum of Understandings and consent conditions that reflect the values of Ngāti Kuia.

Ngāti Kuia continues to advocate for the Wairau, Te Hoiere, Kaituna, and Rai awa, as well as their tributaries. We intend to participate in the development of the new regional freshwater plan for Marlborough. There is significant concern around the potential over-allocation of water permitted under the Marlborough Environment Plan, which would be difficult to reverse due to the economic value of irrigation consents.



Summary of consent reviews by Ngāti Kuia

Financial Year	2023-2024	2024-2025
Nelson City Council (NCC)	420	382
Tasman District Council (TDC)	846	910
Marlborough District Council (MDC)	821	1194

These figures reflect the growing volume of environmental engagement and the increasing demand on our capacity as kaitiaki. Our focus remains on upholding cultural values, supporting ecological restoration, and building strong partnerships with councils and developers.





WHĀNAU IWI MONITORS

Over the past year, we have strengthened our kaitiaki and cultural monitoring capabilities by training whānau iwi monitors. They represent us at development and environmental sites across Te Kupenga a Kuia, by observing, recording, and reporting on activities that may adversely affect the whenua, wai, taonga species, or wāhi tapu, while upholding our tikanga and values. Whānau iwi monitors work closely with external organisations to maintain cultural safety and environmental protections. This includes assessing potential impacts on the environment and cultural heritage, monitoring ground disturbance, advocating for the mauri of a site, and responding appropriately if taonga or kōiwi are uncovered.

We are actively growing our capacity and capability in this space through targeted training and field experience, and we are looking to expand our monitoring team. This investment ensures we are not only present but leading in the protection of our whenua. Looking ahead, we are positioning ourselves to be present at future sites, including high-risk archaeological sites. This proactive approach will ensure our voices are embedded in decision-making and site protection from the outset.

We are looking to the future, with a goal to pilot a new kaitiaki app to allow our kaimahi to report on mauri and cultural health indicators. The voice of tāngata whenua kaitiaki app is called Pāraha. Currently in testing, the app will soon expand to include iwi-led monitoring of ground disturbance and archaeological activity. This app will enhance our ability to record, respond, and report in real time, strengthening our role as kaitiaki in the region.

IWI ENVIRONMENTAL MANAGEMENT PLAN

The first half of the financial year focused on developing the 'Rautaki Taiao', our Taiao Strategy, and setting Key Objectives for the Iwi Environmental Management Plan (IEMP).

The seven key objectives are Kaitiaki, Kaitiakitanga, Leadership and Actions, Wāhi Tipuna, Partnerships, Whānau Decisions, and Responding to Change.

This kaupapa encompassed several changes in resource management legislation, requiring a close-watching brief to inform the drafting of the IEMP.

The latter half of 2024 required a concentrated effort in drafting Statements of Position (SOP), which informed responses to change proposals within Te Kupenga a Kuia. The various SOP's include Whenua, Moana, Wai Māori, Mining and Mineral Extraction, Hau Takiwā, and Ngā Tāngata. There is more to come, all of which informs the drafting of the IEMP.

The IEMP process includes regular engagement with the three Te Taihū Councils to ensure robust kōrero on managing natural and physical resources responsibly in Te Kupenga a Kuia. Rōpū Taiao proposes sharing a draft of the IEMP with the Councils at the end of April 2025.



WĀNANGA E KAI MĀORI

Te Hora Marae was the gathering place for a special wānanga led by Chef Joe McLeod and his expert team, who brought extensive knowledge of traditional Māori food practices. Whānau came together to learn, explore, and reconnect with the richness of our natural environment through E Kai Māori.

Over three days, participants were guided through the ngahere to identify and harvest our indigenous foods, many of which were hidden in plain sight. One participant shared, "I had no idea so much kai was right here, in front of us." This hands-on experience sparked a sense of wonder and a renewed respect for the mātauranga that has been passed down through generations.

Sustainability was at the heart of the wānanga. All cooking baskets were hand-woven from harakeke and returned to the earth when they were no longer needed. Despite having a large group of participants, only one bag of rubbish was produced across the entire event. This was a powerful reminder of the harmony achievable when we live in step with te taiao.

Ngā mihi nui to everyone who contributed to this beautiful kaupapa. Through wānanga like this, we nurture not only our bodies, but also our relationships with the whenua, one another, and the values that guide us.



SOUTH ISLAND CUSTOMARY FISHING REGULATIONS (SICFR)

After 30 years since the Treaty of Waitangi Fisheries settlement, we and other iwi have joined Te Rūnanga o Ngāi Tahu in the SICFR. We can now enjoy the expanded customary rights to access kaimoana for a broader range of kaupapa. Previously available only for hui and tangihanga, these customary rights have now been expanded to include koha, pātaka kai and other reasons. These rights and authorisations are an essential legal tool that protects those gathering kaimoana for customary purposes. They also ensure our iwi-led practices are recognised and protected under the SICFregs. Many whānau have been led to believe that we only use these authorisations for amounts exceeding recreational daily limits. Still, all fishing for kai is customary, and we encourage you all to participate in this activity.

Who can issue permits?

We have now appointed Customary Kaimoana Kaitiaki who can issue authorisations across Te Kupenga o Kuia directly to whānau or by an electronic server. Please get in touch with any of our kaitiaki below if you require a customary authorisation:

- Raymond Smith (Anamahanga-based) 027 253 5043
- Leroy Mason (Wairau-based) – 0272887809
- Teone Smith (Whakatū-based) – 0278273310
- John Hart (Wairau-based) – 0274055067
- Keelan Walker (Wairau-based) – 0210457714
- Shannon Huntley (Te Hoiere-based) – 0272676125

We would also like to thank Wayne Hemi for his service in this area and wish him well in retirement.

Interested in becoming a Customary Kaimoana Kaitiaki?

We currently have only one kaitiaki based in Whakatū. If you are a Ngāti Kuia whānau member based in the region and are interested in becoming a Customary Kaimoana Kaitiaki, please contact Raymond Smith by emailing raymond@ngatikuia.iwi.nz or calling 027 253 5043.

Te Taihu kaitiaki attended wānanga in December with NZF's customary, management, and compliance teams to receive training on new regulatory requirements. These kaitiaki will play a crucial role in delivering customary authorisations and information regarding marine issues to whānau.

Through the Te Taihu Fisheries Forum, we will progress mātaimai, pātaka and marine monitoring as soon as possible.

WĀNANGA TITIRANGI TAI AO

This was a successful and significant kaupapa, marking our return to Titirangi and associated cultural redress properties with a small, experienced reconnaissance team of Ngāti Kuia whānau.

It has been seven years since we last accessed Titirangi for wānanga due to the impacts of COVID-19 and severe storm events that destroyed parts of Kenepuru Road, limiting access.

During this visit, tikanga, including mihi whakatau, hākari, and mahinga kai practices, were upheld throughout the trip, alongside kōrero about our historical and contemporary associations with the area. We travelled the pathways of our ancestors, walking in their footsteps and reconnecting with our whenua. After six months of preparation, we received our harvest authority just days before the trip, and the team harvested five birds using traditional methods; accessing nesting grounds, gathering from burrows, and preparing the Titī according to custom.

Mahinga kai practices extended to ika, with traditional preparation methods demonstrated: raw, marinated, smoked, boiled, and fried. Sixty pāua were harvested for a hākari at Te Ipukarea, while kina and kōura were gathered for a dedicated wānanga, E Kai Māori. Information was shared on the new SICFR and the expanded cultural rights they bring, including options for pātaka and koha systems. We are also exploring the integration of King Salmon's Blue Endeavour monitoring as part of our environmental and cultural stewardship efforts. Efforts are underway to reduce the cost of future charter vessels and make access more sustainable.

Later this year, we will provide more information to enable more whānau to participate, maximising the allowable access and strengthening our connection to this taonga tuku iho.

POU HE NGĀTI KUIATANGA



POU HE NGĀTI KUIATANGA

PURPOSE

Pou He Ngāti Kuitanga guides the interconnected efforts of each Pou, shaping much of the direction and activities of the Rūnanga. This Pou ensures that our unique voice and pūrākau reflect the nature of Ngāti Kuia. It strives to empower whānau by sharing mātauranga, creating connectedness among our people, and developing relationships with other communities to provide our unique cultural narrative. Ngāti Kuitanga also plays a vital role in preserving and revitalising our reo, tikanga, and kawa. By honouring this Pou, we ensure the continuity of our whakapapa and strengthen our unique identity.

TE TUHI O TE WHENUA

Last year, we led a landmark exhibition, *Te Tuhi o te Whenua*, at Nelson Provincial Museum. Organised by Hamuera Manihera and supported by Hana Tava along with a team of writers, creatives, historians, scientists, and kaitiaki, this exhibition showcased our enduring connection to Pakohe and the efforts of our people in revitalising its use.

The exhibition's significance was further recognised when it became the inaugural showcase in Te Kete Aronui, our new iwi-led gallery space at Te Wāhi Tōpuni o Te Hoiere. This reinforced our commitment to preserving this mātauranga in our own space.

Hina-i-te-māra Moses-Te Kani shared at the opening: "Pakohe is an intrinsic part of our identity as Ngāti Kuia in Te Taihū, and that could certainly be felt here today. It is overwhelming that after so many years, we are able to stand here and finally celebrate and acknowledge a taonga that is so important to us."

She continued:

"Pakohe has shaped our Ngāti Kuitanga, our tribal culture. 'He Waipounamu he maunga Pakohe,' is a Ngāti Kuia whakataukī, for example, that speaks to that connection and the importance of these taonga... Our tipuna had considerable knowledge of the places for gathering pakohe... They were the geologists of their time."

The exhibition also honoured the legacy of contemporary pakohe practitioners like Master Carvers Toro Frank Wells, Ruihana Smith, Fayne Robinson, and Natalie Kere. As Toro Frank once said: "Because we are te Iwi Pakohe, it is us."

Te Tuhi o te Whenua brought together treasured taonga from our own people alongside historical pieces from major institutions such as Te Papa Tongarewa, Tūhura Otago Museum, Auckland War Memorial, and others, further affirming our cultural narrative on a national stage.





TE REO KIA REWA

Te Reo Kia Rewa is our annual four-day wānanga open to all ages and levels of te reo Māori. Now in its fourth year, this kaupapa, focused on Kupe, drew together 100 whānau, our largest gathering yet. Highlights included whakapapa kōrero with Mark, mihimihi workshops led by Aaron and Mata, a children's play, and mau rākau sessions with Raniera. This wānanga continues to stoke the fires of te reo Māori within our whānau, nurturing confidence, connection, and growth.

"I loved making connections with everyone and being back. I was a little nervous, but it was amazing."

"It wasn't scary, no one was growled. It felt empowering and encouraging."

WĀNANGA TUKUTUKU

We held three wānanga tukutuku in Matapihi, Mangarākau, and Te Hora, focusing on harvesting pingao and kiekie while establishing our weaving frames. Year two expanded to Rotoiti and Rotorua for collecting toetoe and raupō. This kaupapa, led by Shanell Kelly, aligns with whānau aspirations to contribute to marae support and revitalise traditional practices as we move toward developing a tipuna whare.



PUNI WĀHINE

E te tahuna a tara tēnā whakarongo mai.

Ko te korokoro manu ka hui,

ko te puna roimata ka tangi,

ko te puni wāhine o Ngāti Kuia tēnei ka mihi!

Tui tui tuia, hui hui huia - ka rongo te pō ka rongo te ao.

Topa ake rā te reo o ngā mātua tūpuna.

Tihē i mauri ora!

Our puni wāhine gathered for three wānanga at Te Hora, led by Angie Stretch, which provided a space for wāhine Māori to connect and strengthen their roles in kaupapa such as koha, tangi, haka pōhiri, and atuātanga, bringing together wāhine dedicated to deepening their connection to karanga, pao, mōteatea, karakia, and waiata. We extend a huge thank you to Angie for her guidance throughout this journey. At the end of the last wānanga, Aunty Elaine shared how she felt supported by the wāhine who gathered. One whanaunga shared how they felt their lifelong questions were answered, while another said they almost didn't attend but were grateful for a safe space to be authentically themselves. Another wāhine expressed pride in delivering their first-ever karanga without feeling like they weren't good enough. Our Puni Wāhine has been about more than learning; it's been about weaving our kōrero into traditional practices and building a strong support network.



KURA REO

Te Kura Reo o Ngāti Kuia was established to provide proficient speakers of te reo Māori the opportunity to gain new learning through an intense wānanga-style environment. This was an opportunity for our whānau, who typically lead wānanga, to be learners rather than teachers. The Kura Reo also offered those within Te Taihū who have an impact on our whānau, from educators, to kaiako in Kōhanga Reo, Kura Kaupapa, tertiary education providers, and government agencies - this was an opportunity for them to be immersed in Ngāti Kuitanga and build a better understanding of who we are and what we are about. This was a win for our people because they can gain an appreciation of our kōrero, our reo, and our tikanga. All kaiako brought different skills and experiences to the Kura Reo. For Ngāti Kuia, this was the first Kura Reo of its kind that targeted whānau with a higher proficiency of te reo Māori. Our Kura Reo was tutored by Matawai Winiata, Karuna Thurlow, Te Aorere Pewhairangi, Tiahuia Ropitini and Junior Tana.



TE MANAWA O TE RĀKAU – WĀNANGA TAIAHA

Raniera Petersen led three wānanga and Monday evening sessions to develop new toa in the Whare Tū Taua model. One of the key aspects of Whare Tū Taua is the grading. Below are two examples of our whānau who were graded as a result of our wānanga.

"I had to train hard to grade for Poutahi. There were some movements I couldn't grasp at first, but because of this kaupapa mau rākau, I could push through and earn my poutahi. Grading was really fun and I had an awesome experience that I would recommend all rangatahi come and try. It helps with your hauora, gaining more mātauranga Māori and whakarauora reo me ngā tikanga. He mihi nui tēnei ki ōku kaiako mau taiaha i āwhina i ahau ki te ako i tēnei āhuatanga Māori o ō tātou tūpuna. Nō reira tēnā koutou katoa!"

Te Aio Nuku Sam

When I graded for my Poutahi in Taranaki, I had such a great experience that I wanted my whānau to grade with me at the next grading. This past week, after lots of training and support from our Whakatū peka (which meets every Monday at the marae and is open to everyone), I was able to grade with our eldest son. The benefits of this kaupapa are too numerous to list. All I can say is that it incorporates a holistic view of te ao Māori. This is a whānau kaupapa.

Jason Sam (Te pāpā o Te Aio)

TE HUINGA WHETŪ

We celebrated Matariki and Puanga through key events, including the Te Huinga Whetū National Kapa Haka Competition, Te Huihui o Matariki festival, our pakohe exhibition launch, and Kai Tahi (described on page 10). We showcased manaakitanga and leadership across these kaupapa, with whānau contributing through organisation, cooking, tutoring and performing. Tom Alesana, our Mana Whakahaere Reo, was also a judge, and special recognition goes to Te Kaokaoroa o Pātetere, who stayed at Te Hora Marae and received several awards.

Ngāti Kuia rangatahi were represented in various kapa haka groups throughout the competition, reaffirming the strength and future of te reo Māori, tikanga Māori, and ahurea Māori within our iwi. The kapa haka groups that featured Ngāti Kuia rangatahi included:

- › Te Tauranga o Ngā Waka
- › Ngā Puna o Waiōrea
- › Tū Ki Uta
- › Te Piringa
- › Te Ngākau o te Awa
- › Manukura
- › Te Kura Whakapūmau
- › Te Kura ā-iwi o Whakatupuranga Rua Mano
- › Ngā Aho Rau

Through Te Huinga Whetū and the wider Matariki season, the values of Ngāti Kuia were evident, as demonstrated by the commitment of our performers, organisers, and supporters. These kaupapa not only celebrate who we are today but also strengthen the ties that carry our reo, tikanga, and identity into the future.

TATAKA TE PUA

Tuatahi ka tika me mihi mātou ngā whānau o Tātaka Te Pua ki Te Putahitanga o Te Waipounamu, otirā ngā kaimahi o te kaupapa Mokopuna Ora, mō tō tautoko i a mātou i ngā tau kua hipa, kua ora tō mātou kaupapa i a koutou katoa.

Tataka te Pua is a Ngāti Kuia kaupapa reo for tamariki 0-5 years old, which comes out of the 2016 te reo strategy. The current programme runs on Mondays and Wednesdays during term time in Whakatū, with a focus on intergenerational reo and tikanga development alongside māmā, pēpi, and the wider whānau. Throughout 2024 and 2025, our pua whānau have been learning about our taiao (the environment), including Maramataka Māori - ngā kaupeka o te tau (the seasons), ngā tamariki a Tangaroa (sea creatures),

and Te Aitanga a Pēpeke (the insect world). Te Aitanga a Pēpeke has been a highlight for whānau. It has taken us all over Te Taihū, into many parks, nature reserves, beaches, swimming holes and other interesting community spaces such as the Brook Waimarama Sanctuary, where tamariki got to see four adult Tuatara in their burrows. If your whānau would like to engage in this program, please reach out to jaime@ngatikuia.iwi.nz

WHAKATĪPU TE PUA

The Whakatipu te Pua reo class was held from March to November 2024. This Level 2 Te Reo me ngā Tikanga course was run in partnership with Te Pūkenga | Nelson Marlborough Institute of Technology (NMIT). Whānau attended weekly day classes at Te Tari Matua o Te Rūnanga o Ngāti Kuia. Whānau gained their level two certificate in te reo Māori, learning to converse and develop their conversation skills while developing their Ngāti Kuia tikanga, karakia, waiata and kōrero tuku iho. Whānau attended three wānanga alongside their whanaunga in the course Te Manu Whakarewa. These wānanga were a valuable experience for our students and a place to share space, breath and mātauranga. Whānau came together to celebrate the successful completion of this course by going on a haerenga around Te Hoiere and were then presented with taonga at their graduation held at Te Hora Marae. In March 2025, whānau from the 2024 cohort were joined by whanaunga who wanted to jump aboard the learning waka and take the next step in their journey to gain the Level 3 Te Reo Māori Certificate. Whakatipu te pua kia puāwai te reo o Ngāti Kuia.





TE MANU WHAKAREWA

This tikanga Māori course runs in partnership with NMIT. The course runs from March to November and is Zoom and wānanga-based, where whānau can graduate with level two or three manaaki, tikanga marae certificates. Last year, whānau strengthened their Ngāti KūiaTāngatanga by learning about the different marae our iwi and Kurahaupō waka are a part of, researching the different strategies we have around our natural tāonga (pakohe, titi, Te Hoiere) and explored our rohe with wānanga at both Te Hora and Tuamātene. We saw 10 whānau graduate with a level 3 tikanga marae certificate in 2024, and it was the end of a three-year journey for four of our whānau. Kaikaiāwarohia tōu ara! This year, we have a new cohort of whānau who are joining from all over Aotearoa and internationally.



MĀKETE WAITANGI

Our first Māketē Waitangi at Te Wāhi Tōpuni o Te Hoiere (Pelorus Campground) was a success, with hundreds stopping by. Te Kuru Marutea delivered a kapa haka performance, and it was great to see so many whānau supporting the event. It was a beautiful day of whakawhanaungatanga, yummy kai and great stalls. Thank you to everyone who made the day possible, and we look forward to growing the Māketē. We aim to repeat this event annually on Waitangi Day, providing an opportunity for our whānau to come together.

At the Māketē, we released the refreshed branding of our Kānuka Tea, developed by summer intern Rore as part of the Kanorau Rongoā kaupapa

(see image below).



POU HE PŪTEA



POU HE PŪTEA

PURPOSE

This pou nurtures the financial well-being and economic strength of Ngāti Kuia whānau. It equips whānau with knowledge and tools to make confident decisions, manage resources wisely, and access opportunities that support both individual and collective aspirations. Grounded in our mātauranga, Pou He Pūtea ensures our iwi assets are managed responsibly and aligned with our values. Through careful planning and long-term thinking, we sustain our initiatives, grow our resources, and create pathways for future generations to thrive.

TE WĀHI TŌPUNI O TE HOIERE

It has been a busy year at Te Wāhi Tōpuni o Te Hoiere, with our Kaiwhakahaere i Te Hoiere, Sarah Huntley, leading a team to bring the campground facilities and the surrounding area up to standard. We hosted 23,967 manuhiri at the campground this season, with many more visiting to experience the food truck, Rourou Tāwara, and our new gallery space, Te Kete Aronui.

We have been busy planting the riverbanks at the campground with native species to help with erosion and create a native habitat. We continue our mahi with Forest & Bird, assisting with their pest management plan within our concession grounds to protect the pekapeka-tou-roa, and have established a new relationship with Te Araroa Trail, working together for weed control in our wāhi tapu, such as Totara Flat.

Many of our manuhiri arrive at all hours during the day or night and much thought has gone into how we demonstrate manaakitanga outside of our regular hours. We have invested in new vending machines and self-service lockers that can meet our guests needs at any time.

Rourou Tāwara has been key to demonstrating our manaakitanga, warmly welcoming visitors to Te Hoiere with wholesome and delicious kai. Although it was our first busy summer season, our Kaiwhakatāwara Rourou, Jason Russell, successfully ran the truck, problem-solving any teething issues and ensuring a smooth experience for all. With this new presence, we have supported many gatherings and events in Te Hoiere, including the opening of Te Kete Aronui.

With so many new offerings from Ngāti Kuia in Te Hoiere, we have identified the need to create a circular sustainability model for managing our waste. Much time, thought, and effort have gone into how we can effectively recycle as much of this waste as possible, transforming it into useful products that can be used across our other facilities in Te Hoiere, such as compostable packaging that can go into our māra kai and nursery.

We also hosted three Pekapeka evenings for the local community and kura at the camp as part of our contribution to the wider Te Hoiere Project. We also maintain a strong relationship with local kura, supporting their learning about Te Hoiere awa and our iwi.





TE KETE ARONUI

On 29 November 2024, we celebrated the opening of our new gallery, Te Kete Aronui. Extensive renovation was required to transform the old Pelorus cafe into this new gallery in Te Hoiere. The gallery currently exhibits our pūrākau and has a strong focus on our taonga pakohe. We have shared this space with the many manuhiri, whānau, local kura, and groups travelling over from Wairau and Whakatū.

We now host regular pakohe kōrero with school groups, tour groups, and individuals, taking the opportunity to share the mātauranga of our whenua. We will refresh the gallery space in the coming months with a new exhibition that celebrates traditional practices, showcases taonga, and provides interactive experiences.





KĀNUKA FACILITY | HAUORA FACILITY

This year has been another year of growth and development. Matua Huataki has gifted us the name Hauora for this facility.

Our kākūka is now fully organically certified under BioGro, opening up more market opportunities. We have certified our facility under the MPI National Programme 3 for Food Safety, which allows us to sell our tea directly to the market. We've now begun our journey toward developing a branded product under the name Kanorau, another name gifted to us by Matua Huataki. In te reo Pākehā, kanorau speaks to diversity and variation, a fitting reflection of the richness within our taiao and mātauranga.

"Tōna taenga tuatahitanga ki Aotearoa, ka miharo te Māori ki te ātaahua, ki te kanorau o te whenua."

"When they first arrived in New Zealand, Māori were amazed at the beauty and diversity of the landscape." – Te Ara, 2014

This concept of kanorau beautifully captures the essence of our Rongoā, which draws from the vast and varied natural world around us. Our journey began with a focus on one of our most treasured taonga, Kākūka, and our new branding was proudly unveiled at the recent Māketē Waitangi held at Te Wahi Tōpuni o Te Hoiere.

We strive to be a zero-waste facility and are exploring other opportunities to utilise the green material that remains after it has passed through our distiller and drying units.

NAYLAND ROAD HOUSING DEVELOPMENT

On 6 December 2024, Ngāti Kuia successfully secured the final significant funding required under the Kaikaiāwaro Charitable Trust from Te Tūāpapa Kura Kāinga (Ministry of Housing and Urban Development) to support our affordable housing building project on our Nayland Road, Stoke whenua.

This final securing of funding is alongside that which had already been secured from Nelson City Council - Housing Reserve funding, and Rata Foundation.

This enables us to build 1 x 4-bedroom, 3 x 3-bedroom, and 1 x 2-bedroom accessible semi-attached homes on this site.

On 31 January, a blessing was held on-site to hand over to Jennian Homes and commence the build project.

Our building consent was received on 18 March 2025 which has seen the start of the ground works on site. The expected date of completion is the end of January 2026.

These whare will be available for whānau as affordable rentals, working alongside our other housing initiatives, such as Ka Uruora, under the financial literacy and home ownership programmes.



Dawn Blessing at Nayland Road

NGĀ TAI PŪRUA | NATIVE NURSERY

Our Native Nursery officially opened on 13 July 2024, and within its first year of operation, our kaimahi nursery team successfully propagated and sold approximately 40,000 native trees. These were purchased by a wide range of stakeholders, including local government, DOC, Te Reo o te Taiao | Forest & Bird, community groups, private landowners, and farmers seeking to enhance their whenua with native plants.

Looking ahead, we anticipate a likely decline in sales as funding for large-scale restoration initiatives, such as the Te Hoiere Project, is scaled back. In response, our strategy will place greater emphasis on revenue generation and strengthening our market position.

This includes diversifying our client base, building long-term relationships with landowners and community partners, and promoting the value of native planting for environmental outcomes. By investing in our sales channels now, we aim to sustain nursery operations through this period and position ourselves to meet demand when restoration funding returns.



TE HOIERE ASSET HOLDING COMPANY LIMITED CHAIRMAN'S ANNUAL REPORT TO THE BENEFICIARIES OF TE RŪNANGA O NGĀTI KUIA TO 31 MARCH 2025

As Chairperson of Te Hoiere Asset Holding Company Ltd, it's my privilege to present this annual report to our whānau and beneficiaries of Te Rūnanga o Ngāti Kuia.

WHAKARĀPOPOTOTANGA OVERVIEW

Despite a year marked by economic uncertainty both here and abroad, our company has continued to uphold its commitment to strong stewardship and strategic growth. We've maintained a diverse portfolio across property, marine, and managed funds, with a clear focus on long-term sustainability and intergenerational benefit.

PŪTEA FINANCIAL PERFORMANCE

We are pleased to report a net profit of \$1.77 million for the year, which includes the cost of internal servicing to the Trusts and reflects the collaborative nature of our group structure, supporting the wider Ngāti Kuia kaupapa.

While we did draw modestly from cash reserves to meet some obligations, this was done prudently and with future resilience in mind.

HAUMITANGA INVESTMENT PERFORMANCE

Our overall return on investment (ROI) was 4%, and when excluding internal servicing costs, this figure rises to 11.2%. While our capital growth came in below target at 1%, this reflects broader market conditions, and we remain confident in the long-term strength of our holdings.

MARINE DIVISION

Our marine assets showed mixed results, with strong gains in deepwater and inshore ACE trading, and a slight dip in pāua returns. External factors such as international market shifts, including Australia's re-entry into China, influenced outcomes. Nonetheless, overall net returns improved year-on-year.

PROPERTY PORTFOLIO

Our Ministry of Education properties saw significant rent increases following reviews, and the portfolio valuation rose to \$34.18 million. Our commercial property at 155 The Terrace in Wellington continues to perform well, with stable valuation and increased net returns. Lease negotiations are ongoing, and we're navigating these with care given current government pressures.

We also saw positive movement in our Hapai Commercial Properties LP investment, and early-stage development at Atawhai Downs in Wakapuaka is progressing, with nine pre-sales already secured.

MANAGED FUNDS

Our managed funds grew to \$6.1 million, with strong performance from bonds and overseas shares. While global uncertainties remain, our investment advisors are actively managing risk and positioning us well for the future.

KAITIAKITANGA | GOVERNANCE AND STRATEGY

This year, we revised our Statement of Investment Policy and Objectives (SIPO) to better reflect Ngāti Kuia's long-term aspirations. Our strategy continues to balance capital growth with income generation, ensuring that we can support both current needs and future opportunities for our iwi.

KUPU WHAKAKAPI | CLOSING REMARKS

Te Hoiere Asset Holding Company Ltd remains committed to manaakitanga, kaitiakitanga, and whanaungatanga in all that we do. We are proud of the progress made this year and look forward to continuing our mahi to grow and protect the assets of Ngāti Kuia.

"KO TE PAE TAWHITI WHĀIA KIA TATA, KO TE PAE TATA WHAKAMAUA KIA TĪNA."

Let us bring the distant horizon closer, and hold fast to what is near.

Ngā mihi,

Tony Healey

Chairperson, Te Hoiere Asset Holding Company Limited





FINANCIAL STATEMENTS

ANNUAL REPORT 2024/25



STATEMENT OF FINANCIAL PERFORMANCE

Te Rūnanga o Ngāti Kuia Trust - Post Settlement Group

For the year ended 31 March 2025

Account	2025	2024
Income		
Fisheries & Marine Farming Net Surplus/(Deficit)	428,617	687,735
Properties Net Surplus/(Deficit)	2,331,575	2,017,607
Investment Income	1,018,406	926,698
Other Income	25,459	59,394
Total Income	3,804,056	3,691,435
Total Income	3,804,056	3,691,435
Projects		
Pou Activity		
Income		
Capex Grants	1,850,635	1,149,153
Operational Grants	1,380,783	1,182,803
Other Income	112,239	121,729
Te Hora Marae Income/(Loss)	(76,452)	(27,972)
Pakohe LP Profit/(Loss)	(187,709)	(46,590)
Titi i Te Rangi LP Profit/(Loss)	(181,097)	0
Total Income	2,898,399	2,379,123
Expenditure		
Grants and Distributions	216,115	200,017
Human Resourcing	744,663	398,359
Project Costs	371,914	165,584
Publications	321,257	73,917
Taiao Restoration Mahi	356,486	557,356
Wananga & Events	264,461	190,308
Total Expenditure	2,274,896	1,585,541
Total Pou Activity	623,503	793,582
Total Projects	623,503	793,582

Account	2025	2024
Operational Expenses		
Directors Fees and Expenses	122,673	116,559
Runanga Trustees	256,333	202,282
Board Expenses	65,070	72,351
Human Resource Costs	2,011,415	1,468,581
Office Running Expenses	128,581	120,376
Financial Expenses	101,624	81,478
Beneficiary Engagement	119,534	82,276
Organisational Costs	296,893	278,406
Depreciation and Gain/(Loss) on Disposal of Fixed Assets	271,727	212,724
Total Operational Expenses	3,373,850	2,635,033
Net Surplus/(Deficit) Before Tax	1,053,710	1,849,984
Taxation and Adjustments		
Income Tax Provision	254,337	107,127
Māori Authority Distribution Received	(87,500)	(112,000)
Total Taxation and Adjustments	166,837	(4,873)
Net Surplus/(Deficit) After Tax	886,873	1,854,857
Movements in Value of Investment Portfolios		
Gains/(Losses) in Investment Portfolios	72,088	438,892
Total Movements in Value of Investment Portfolios	72,088	438,892
Extraordinary Income		
Woodbourne Settlement	8,400,000	0
Asset Revaluation Gains/(Losses)	935,048	(4,172,154)
Total Extraordinary Income	9,335,048	(4,172,154)
Net Surplus/(Deficit) Retained as Trust Capital	10,294,008	(1,878,405)

This page should be read in conjunction with the Notes to the Performance Report, and the Auditor's Report.

STATEMENT OF FINANCIAL POSITION

Te Rūnanga o Ngāti Kuia Trust - Post Settlement Group

As at 31 March 2025

Account	2025	2024
Assets		
Current Assets		
Cash and Bank	8,760,125	14,832,272
Trade and Other Receivables	1,278,180	2,314,367
Inventories	162,394	0
Income Tax Receivable	0	309,647
Term Deposits	12,616,335	0
Total Current Assets	22,817,033	17,456,286
Non-Current Assets		
Property, Plant and Equipment	61,663,333	57,405,620
Assets Under Construction	185,454	1,366,836
Managed Funds	6,076,351	5,776,556
Joint Ventures, Limited Partnerships and Fisheries Companies	7,397,710	6,970,457
Quota Shares	8,024,689	7,802,116
Total Non-Current Assets	83,347,537	79,321,584
Total Assets	106,164,570	96,777,871
Liabilities		
Current Liabilities		
Payables and Accruals	2,175,324	3,147,512
Income Tax Payable	64,879	0
Total Current Liabilities	2,240,203	3,147,512
Total Liabilities	2,240,203	3,147,512
Net Assets	103,924,367	93,630,359
Trust Equity		
Trust Capital	103,924,367	93,630,359
Total Trust Equity	103,924,367	93,630,359

This page should be read in conjunction with the Notes to the Performance Report, and the Auditor's Report.

STATEMENT OF CHANGES IN EQUITY

Te Rūnanga o Ngāti Kuia Trust - Post Settlement Group

For the year ended 31 March 2025

Account	2025	2024
Trust Capital		
Opening Balance	93,630,359	95,508,764
Increases		
Trustees Income for the Period	10,294,008	(1,878,405)
Total Increases	10,294,008	(1,878,405)
Total Trust Capital	103,924,367	93,630,359

This page should be read in conjunction with the Notes to the Performance Report, and the Auditor's Report.

HE PŪRONGO PŪTEA: STRATEGIC FINANCIAL OVERVIEW

This year’s financial results highlight the strength of our core investments. Commercial property delivered \$2.33 million in net income, up 15.6%, reinforcing its role as a strategic anchor. Investment income rose to \$1.02 million, supported by steady returns from interest and dividends, and the \$8.4 million Woodbourne settlement significantly boosted trust capital. Asset revaluations rose modestly to \$35.49 million, up from \$34.69 million. Prior volatility reflects the shift to annual property valuations under GAAP reporting framework, replacing the previous 3–7-year cycle that had smoothed fluctuations.

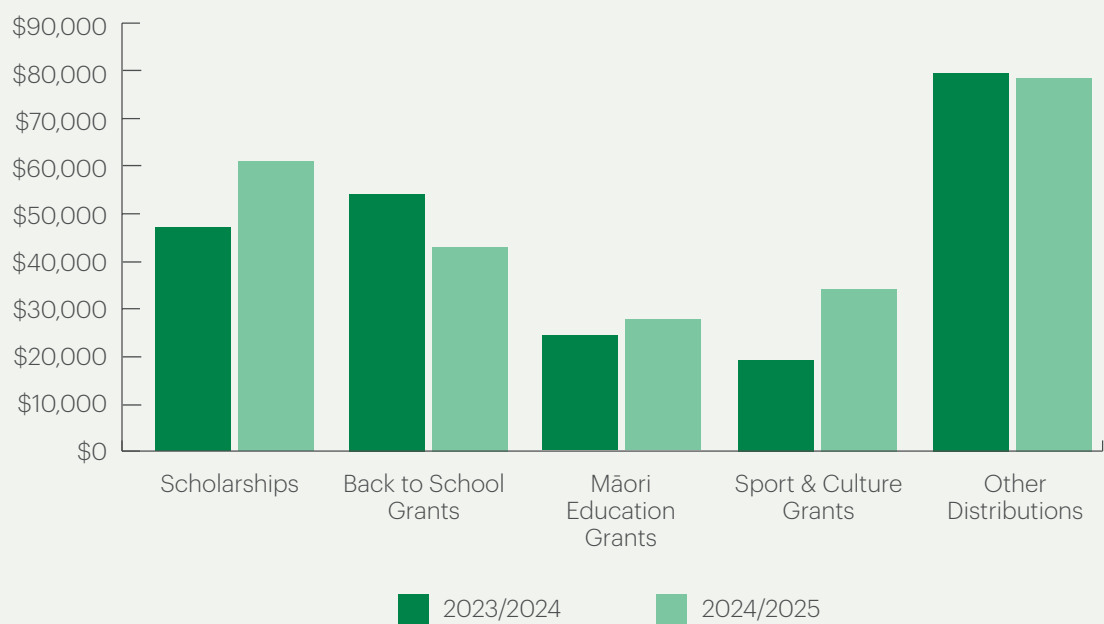
Some areas faced headwinds: Iwi businesses under Pakohe LP and Titi i Te Rangi LP recorded combined losses of \$368K, reflecting early-stage challenges in ventures like the Nursery and Campground, while the Kānuka facility has transitioned from a production-focused phase to requiring a sharper focus on sales and marketing strategies. These challenges are being addressed through targeted support in product analysis, market development, and operational refinement, alongside a strategic review to clarify financial, cultural, and environmental intent.

Over the past five years, closing net assets have grown from \$63.67 million in March 2021 to \$103.92 million at March 2025, commercial property income grew 22%, fisheries remained profitable, managed funds rebounded from its \$491K loss in 2022 to a \$72K gain in 2025, and extraordinary income peaked at \$18.25M in 2022 and \$9.34M in 2025 due to settlements and revaluations. Looking ahead, our focus is on building portfolio resilience, mproving subsidiary performance, and aligning assets with the financial, cultural, and environmental aspirations of Ngāti Kuia, guided by disciplined governance and a kaupapa-driven approach.

Lilli Borrmann, CPA (Aust.)
Pou Muri, Te Rūnanga o Ngāti Kuia

KEY OUTCOMES

Rūnanga Distributions

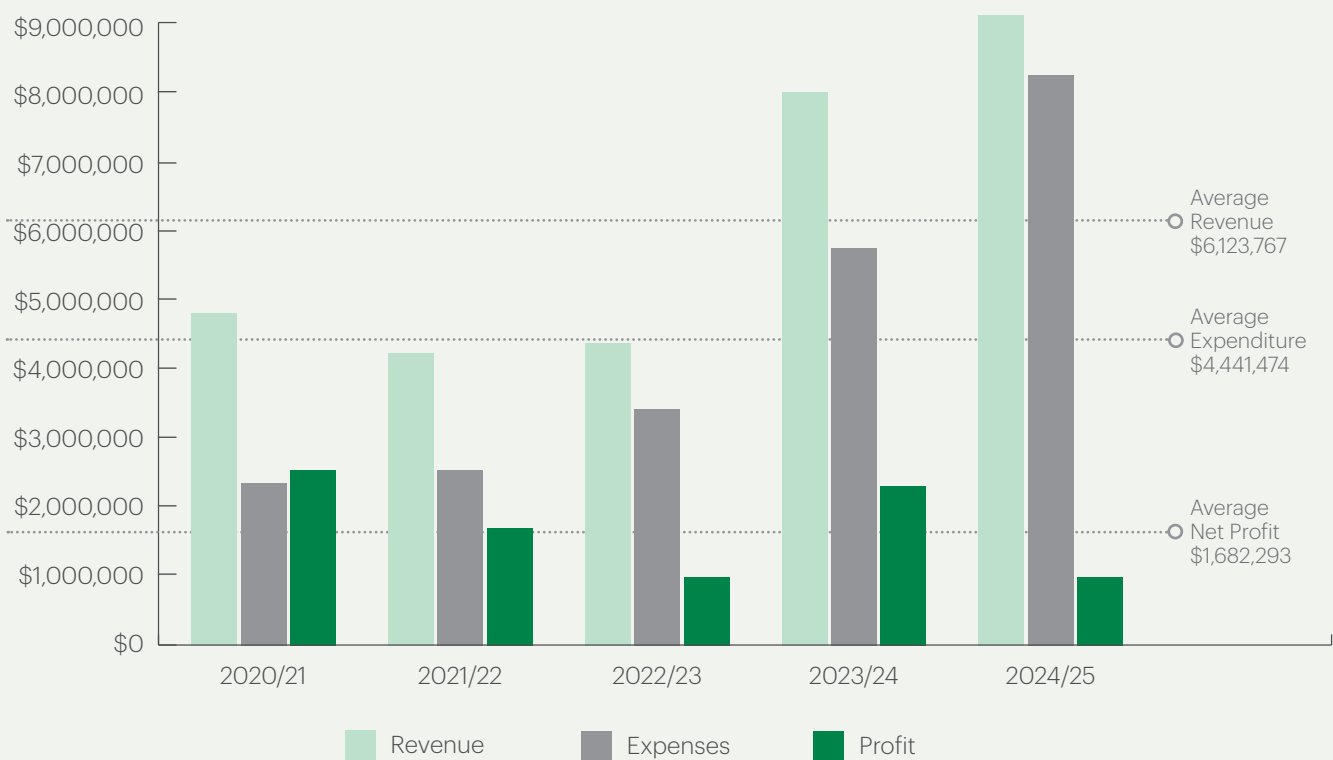


Source: Annual Report 2024/25

PERFORMANCE – GROUP

Group Revenue & Expenses Evolution

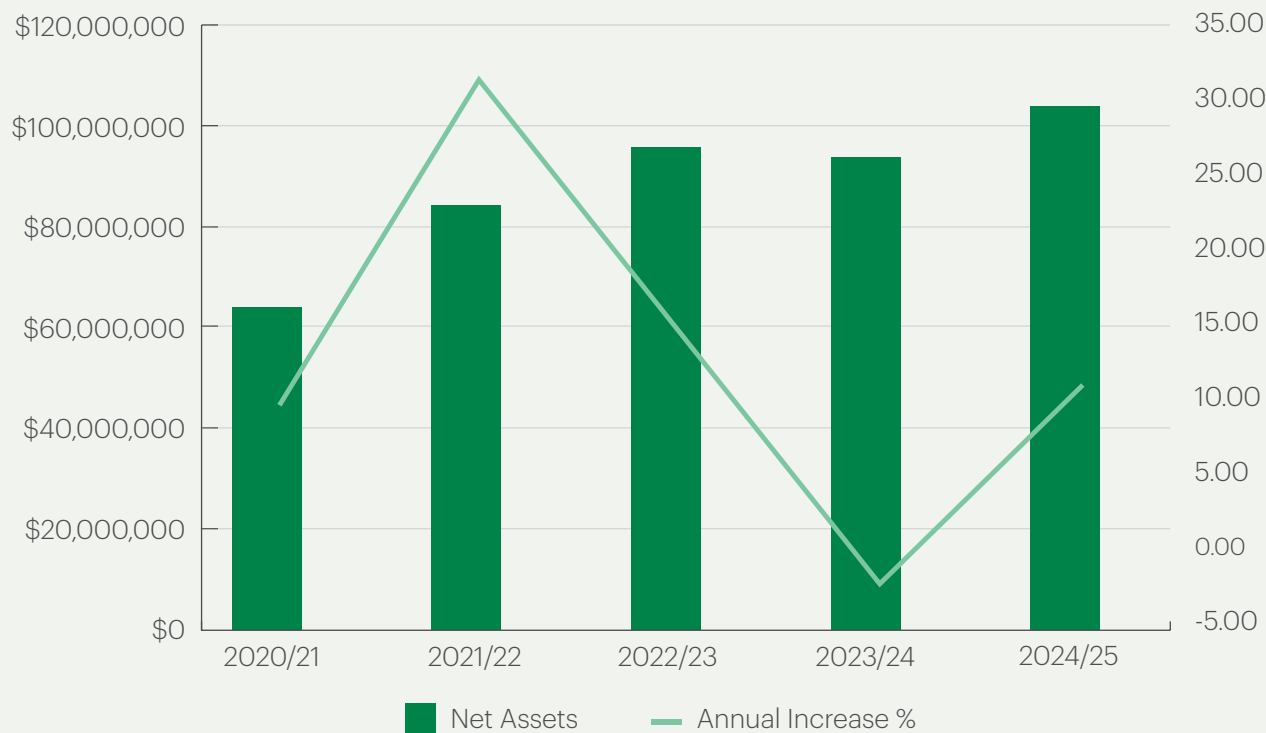
(excluding extraordinary income)



Source: Annual Reports 2020/21, 2021/22, 2022/23, 2023/24, 2024/25

PERFORMANCE – GROUP ASSETS

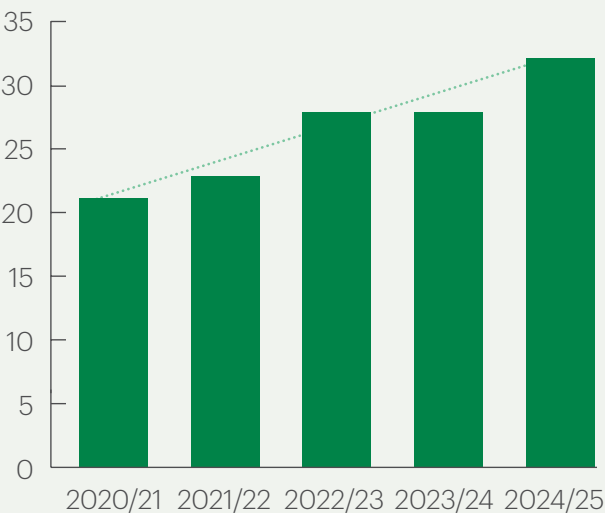
Group Net Assets Evolution (5-Years)



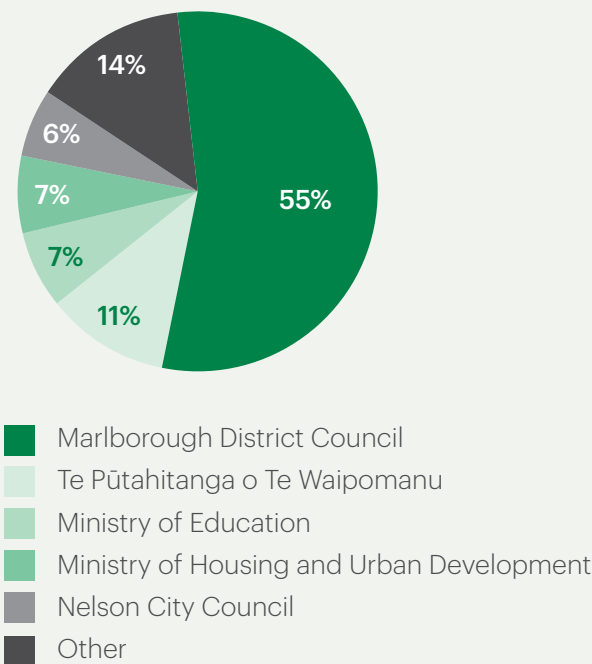
Source: Annual Reports 2020/21, 2021/22, 2022/23, 2023/24, 2024/25

EXTERNAL FUNDING STREAMS THAT CONTRIBUTED TOWARDS IWI INITIATIVES

Number of Funding Streams



Source of External Funds 2023-24



Source: Annual Reports 2020/21, 2021/22, 2022/23, 2023/24, 2024/25

ASSETS

TRONK Group Assets

Value as at 31 March 2025



CASH IN BANK

\$3,242,796



TERM DEPOSITS

\$18,133,664



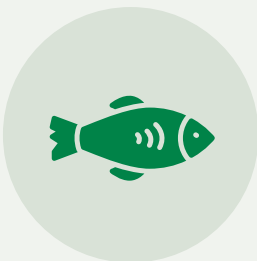
PROPERTIES

\$60,009,554



MOANA/QUOTA SHARES

\$8,260,537



INVESTMENTS IN FISHERIES COMPANIES/ MARINE FARMS

\$2,530,140



JOINT INVESTMENTS IN COMPANIES AND LP'S

\$5,226,722



MANAGED FUNDS

\$6,076,351



OTHERS

Income tax receivable
Assets under construction
Accounts receivable
Other fixed assets
\$2,684,806

Source: Annual Report 2025

TERTIARY GRANTS 2024/2025

Name	Course
Te Nukuhou A Koro Winiata	Bachelor of Arts
Daniel Petersen	Te Pōkaitahi Reo
Shanel Ngamahi Reihana	Bachelor of Bicultural Social Work
Mairurangi Hakaraia	Bachelor of Arts
Mikaela Tu'Ipulotu	Bachelor of Arts
Jenny Warren	Bachelor of Business Management
Joshua Moanaroa	Graduate Diploma in Landscape Architecture
Naketa Olliver	Bachelor of Nursing
Mei Riwai-Couch	Bachelor of Arts
Riley McCuish-Hocking	Bachelor of Science
Trelise Howard	Diploma in Travel and Tourism
Harley Huntley	Bachelor of Teaching and Learning
Kama MacDonald	Heke Reo
Xanthe Banks	Bachelor of Law Bachelor of Arts
Nikita Harvey-Mudgway	Bachelor of Medical Imaging
Riki Palatchie	Graduate Dipolma in Teaching and Learning
Zara-Lee Rota	Bachelor of Māori Art
Macy Cribb	Bachelor of Design with Honours
Rose Kupa	Diploma in New Zealand Diploma in Health and Wellbeing (Level 5) Applied Practice (NZQA Code 3244).
Melissa Sadd	Postgraduate Diploma in Supervision
Mitchell Tareha	Bachelor of Te Reo Māori
Wikitoria Puhia	Master's Degree in Accountancy (Chartered Accountant)
Taimona Wright	Master's Degree in Social Work
Brenda Hunter	Diploma in Rongoā Māori
Isaac Bennett	Diploma in Te Reo Māori level 5
Crystal Gordon	Bachelor Physiotherapy
Kingston Ahpene-Hunter	Diploma in Toiora Whanau
Georgia Gapper	Bachelor of Social Work
Miriama Bailey	Postgraduate Diploma in Te Aho Paerewa Postgraduate Diploma Teaching and Learning in Māori Medium
Vanya George	Diploma in Te Reo Māori
Riana Walker	Kaitiakitanga Postgraduate Diploma in Bicultural Supervision
Christine Murray	Diploma in Tohu o Heke tō Whakarākau
Tanenuiarangi Norton	Diploma in Kaitiakitanga Pūtaiao
Jasmine George	Graduate Diploma in Applied Psychology

TERTIARY GRANTS 2024/2025

Name	Course
Sarah Harper	Bachelor of Health
Matawai Winiata	Master's Degree in Te reo Māori
Shanell Kelly	Master's Degree in Māori and Indigenous Leadership
Rēne Meihana	Bachelor of Arts
Te Oho Mauri Cooper	Diploma in Te Tohu Pae Tahī
Jack Dobson	Doctorate in Clinical Psychology
Sue-Ann Parish	Diploma in Toi Paemātua - Diploma in Māori and Indigenous Art
Selena Hunt	Diploma in Legal Executives Studies (Level 6)
Robyn Hakaraia	Bachelor of Education
Moana Wakefield	Poutuarongo
Phoebe Doyle	Bachelor of Arts
Chanel Colquhoun (Maiden Name Moses)	Bachelor of Information Technology
Maia Patete	Bachelor of Arts
Tiana Davis	Bachelor of Social Work
Shem Murray	Master's Degree in Master of Māori and Indigenous Leadership
Te Ata Tuhimata	Bachelor of Environmental Planning & Management
Kyla Packer	Bachelor of Communications
Tiffany Matthews	Graduate Diploma in Counselling
Michael Tamepo	Master's Degree in Indigenous Studies
Hariata Wilson	Bachelor of Social Work
Gisele Ngahina Howard	Bachelor of Science
Jessica Bothwell	Art History
Olivia West	Bachelor of Counselling and Addictions
Te Ao Mārama Nepia	Bachelor of Commerce
Imogen Miller Macdonald	Doctorate in Clinical Psychology
Nicole Bristowe	Bachelor of Law
Ngamiro Walker	Bachelor of Bicultural Social Work
Lydia Huntley	Bachelor of Teaching and Learning
Jamie Harper	Bachelor of Laws (Hons)/Bachelor of Arts Conjoint Degree
Charquera Tobin	Doctorate in Clinical Psychology
Manaia Kere	Bachelor of Mechanical Engineering
Michelle McIlroy	Bachelor of Environmental Management
Hirini McIlroy	Bachelor of Science

COMMUNICATION HIGHLIGHTS

This year marked a turning point in how we communicate as an iwi.

Building on last year's momentum, we continued to strengthen our digital and print communications, continuing our printed Maranga Mai Pānui every two months, expanding our reach on social media, and growing our database to improve direct connections with whānau.

This year's key development was drafting a new **Ngāti Kuia Communications Plan 2025–2029**, which will be finalised in the coming months. Our previous strategy had reached its natural end, and this new plan reflects a shift towards Mana Motuhake, exercising greater control over how we connect with whānau. Instead of relying on overseas-owned social media platforms

that are constantly changing and not always safe or accessible, we're investing in iwi-owned, value-driven channels that better reflect who we are.

The communications shift includes:

- › Strengthening our email and postal networks
- › Exploring the use of text messaging to announce events
- › Continuing to develop safe digital spaces through our website and a potential iwi app

SOCIAL MEDIA METRICS

In the meantime, we've continued to use social platforms to drive engagement while encouraging whānau to update their details for more direct communication.

FACEBOOK



Reach: 263,100 (up 157%)

Content Interactions: 32,800 (up 71%)

Followers: 5,246 (up 12%)

Most viewed post

Kete Aronui Gallery
Opening Reel

Reached 22,700 people
640 Reactions
54 Comments
48 Shares



INSTAGRAM



Reach: 14,600 (up 689%)

Content Interactions: 2,900 (up 67%)

Followers: 992 (up 22%)

Most viewed post

Apiculture Reel

Reached 1,400 people
48 Reactions
1 Comments
1 Shares



YOUTUBE



Subscribers: 235 (up 7%)

Total Videos: 62 (up 7%)



Most viewed post

Te Waiata a Matua Hautere
3,200 Views



WEBSITE



Most Visited Webpage:

Marae





A person wearing a blue long-sleeved shirt is working on a dark, textured surface. They are using a tool to spread or apply small, bright yellow and orange particles, possibly seeds or a special paint, in a pattern. The background is dark and out of focus.

HE WHAKATAUKĪ

Mā whero, mā pango
ka oti ai te mahi

*If everyone does their part,
the work will be complete.*



Senior Editor: Nicole Curtis

Te Reo Māori Editors: Matawai Winiata, Huataki Whareaitu

Photography: Melissa Banks, Keelan Walker, Nicole Curtis

Design: MSO Design

Print: Anchor Print

ngatikuia.iwi.nz